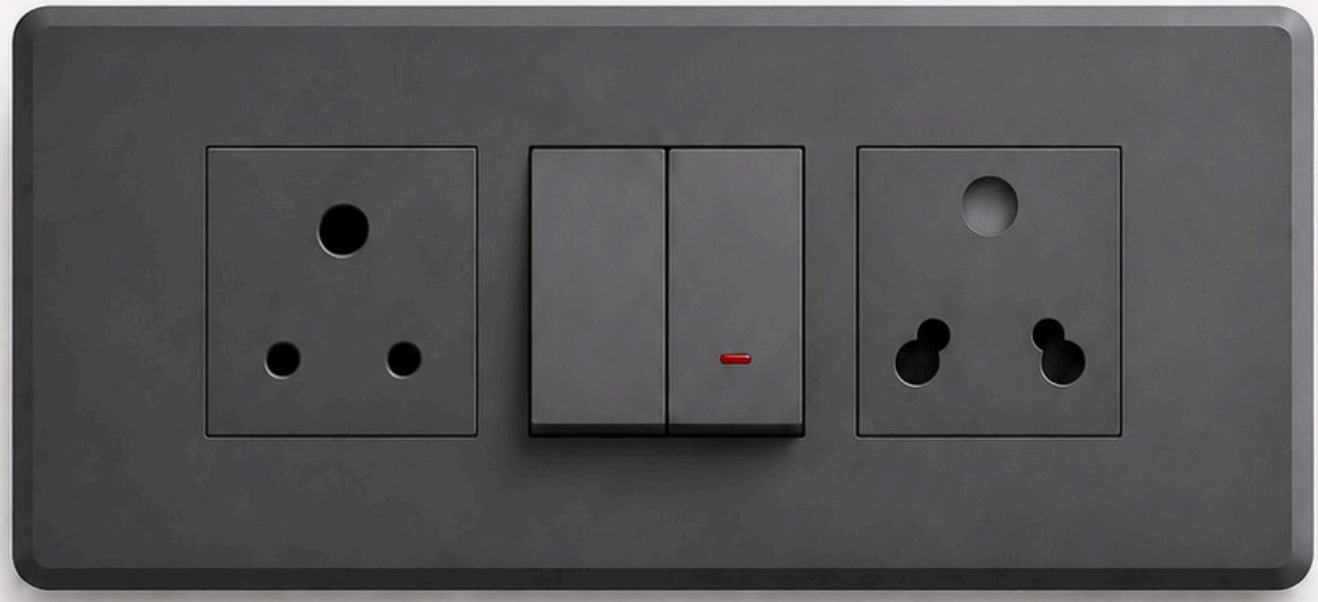
ALVEX™



Series X

ENGINEERED FOR EVERYDAY

2027 EDITION

Contents.

EXPLORE THE EDIT

03–04 **ROOTS & CRAFT**
The people and process behind ALVEX.

05–09 **SERIES X**
Finishes, surfaces & engineering.

10–14 **THE COLLECTION**
Switches, sockets & supporting modules.

15–16 **NOIR**
Contrast, considered.

17–18 **X-ARMOUR**
Strength, refined.

19–20 **X3 / FOLD**
Sculpted switches. A new angle.

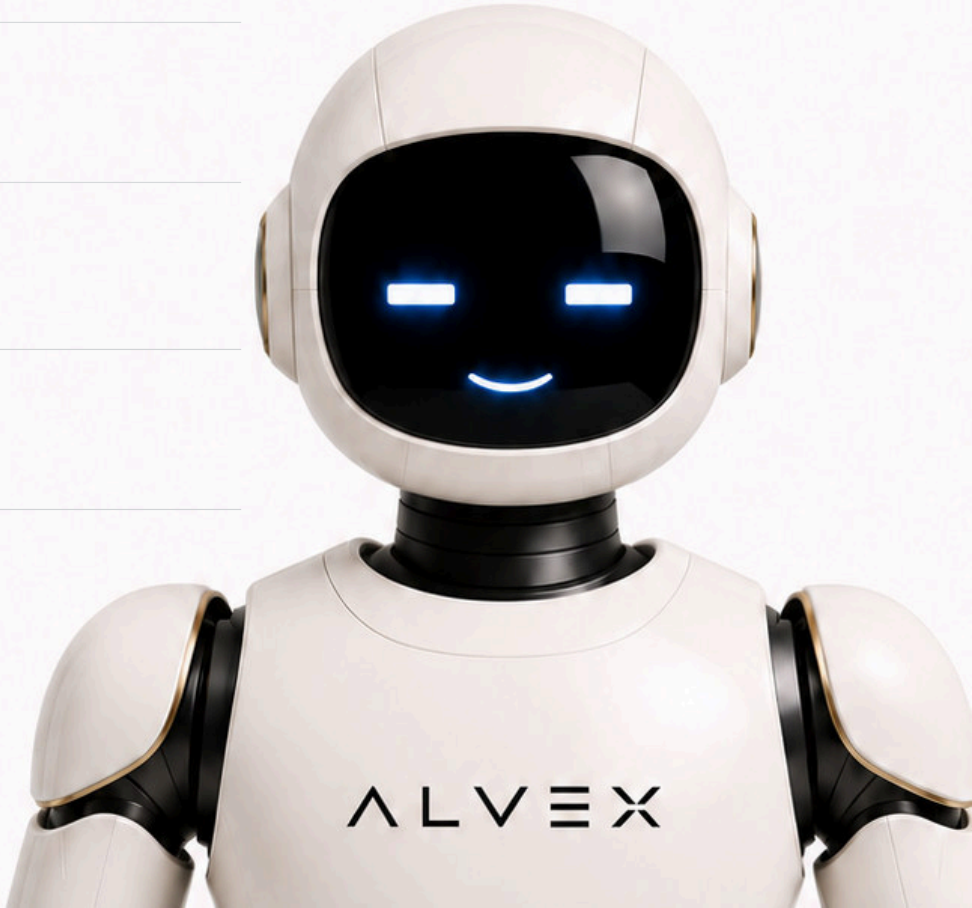
21–22 **THE FINAL WORD**
Our promises. And what's next.

23 **A NOTE TO DEALERS**
A personal thank-you from AL.

They told me to stop talking about ALVEX.

So I made you a catalogue.

— AL



OUR STORY

A legacy of making.
A future of design.

Basant Enterprises was founded in 1994 in Jalandhar, Punjab, by the late Shri Munish Sikka and his brother, Shri Naveen Sikka, who continues to lead the firm as Managing Director and Managing Partner.

More than three decades of manufacturing switches and sockets have taught us to value the details that matter: precision, consistency, and the quiet confidence of products made well.

Today, two manufacturing units in Jalandhar support an established presence across North India. Our new corporate office in Mumbai's Bandra Kurla Complex marks the next chapter as we expand our reach across the country.

ALVEX is that next chapter.

Our belief is simple: a switch should complement a space, not compete with it. Thoughtful proportions. Refined finishes. Timeless lines. Industrial discipline beneath it all.

Nothing overdesigned. Nothing trying too hard. Just electrical essentials made to feel right, every day.

1994

FOUNDED IN JALANDHAR

02

MANUFACTURING UNITS

MUMBAI

CORPORATE OFFICE / BKC

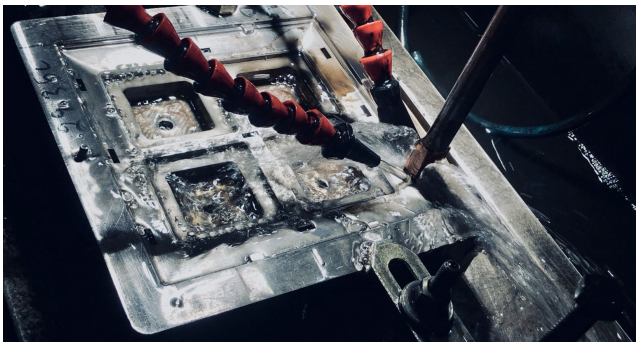
CRAFTSMANSHIP

Beautifully simple.

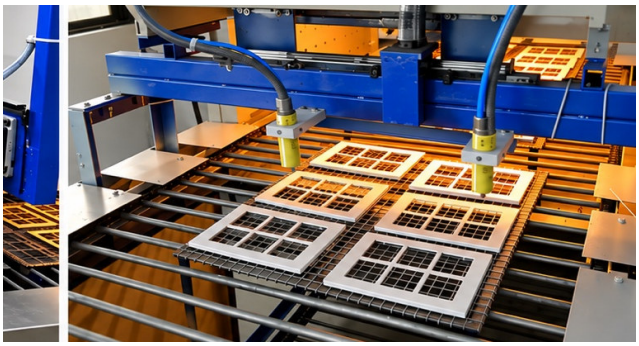
Anything but simple to make.



01 IN-HOUSE INJECTION MOULDING



02 IN-HOUSE TOOL ROOM



03 IN-HOUSE PAINT BOOTHS



04 ASSEMBLY

From tooling to moulding, painting to final assembly, the essential stages of making happen across our two Jalandhar units. Machines shape the components; people make the difference. AL's Companions - our skilled workforce - bring every part together with care, consistency and pride.

BIS LICENCES / BASANT ENTERPRISES

SWITCHES

IS 3854 | CM/L-9900058021

PLUGS & SOCKET-OUTLETS

IS 1293 | CM/L-9900034015

THE FINISHES

The art of the finish.

One design language. Three distinct expressions.



01 ACRYLIC GLOSS

The signature expression.



02 MATTE

Softly understated.



03 SMOOTH POLYCARBONATE WHITE

Clean and timeless.

THE FINISH / 01

Gloss.



MONOLITH BLACK / HIGH-GLOSS ACRYLIC

A glass-like finish. Made of acrylic.

Smooth, reflective and beautifully restrained.
Designed to complement the space around it.

ALVEX™

THE GLOSS COLLECTION

Gloss. Four colours.

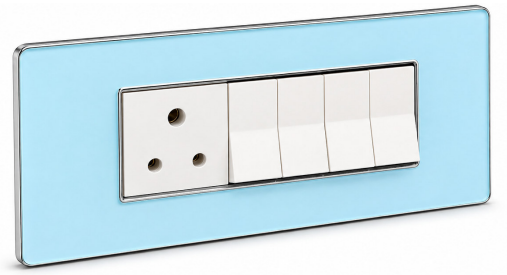
One considered finish. Four ways to make it yours.



01 MONOLITH BLACK MB



02 STONE GREY SG



03 ICE BLUE IB



04 ARCTIC WHITE AW

One price per size. Every colour.

SIZES / MRP

MODULE	PLATE SIZE (IN.)	CATALOGUE CODE	BOX QTY	MRP (Rs.)
1M	3 x 3	XG01	10 pcs	₹340
2M	3 x 3	XG02	10 pcs	₹340
3M	4 x 3	XG03	10 pcs	₹400
4M	5 x 3	XG04	10 pcs	₹500
6M	8 x 3	XG06	10 pcs	₹600
8M	5 x 5	XG08	5 pcs	₹750
8M HORIZONTAL	9 x 3	XG08H	10 pcs	₹750
12M	8 x 6	XG12	5 pcs	₹950
16M	9 x 8	XG16	5 pcs	₹1,125
18M	8 x 8	XG18	5 pcs	₹1,250

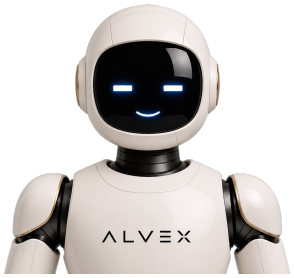
COLOUR CODES -MB / -SG / -IB / -AW e.g. XG06-IB

PAIR WITH SERIES X MODULES

☐ WHITE ■ BLACK ■ GREY

Take your time. I have checked all four. Repeatedly.

- AL



THE SURFACE EDIT

Matte.

A quieter kind of statement.

Considered textures. Calm colours. Beautifully uncomplicated.





01 PURE BLACK — MATTE

Deep, composed and confidently simple.

02 SPACE GREY — MATTE

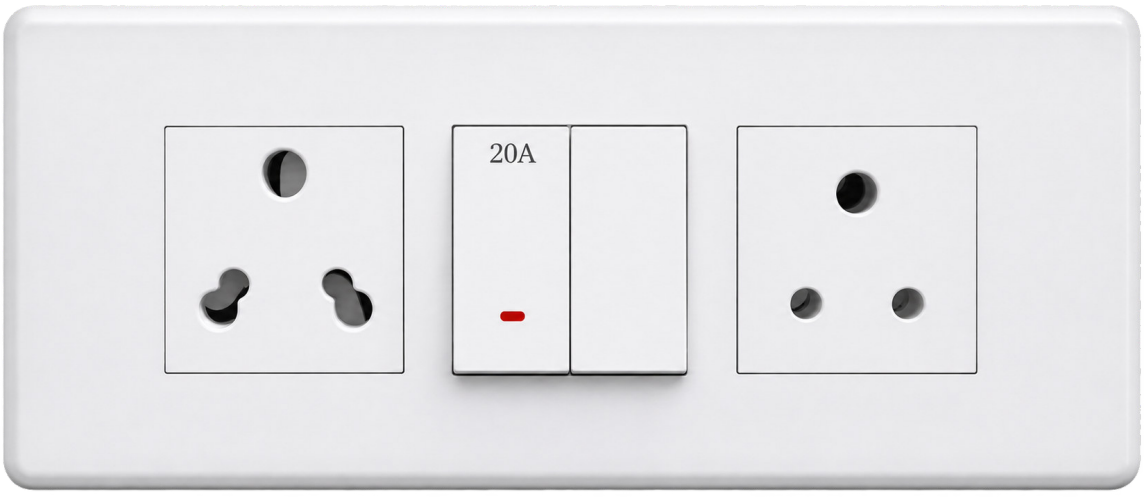
Balanced, versatile and softly understated.

A DIFFERENT KIND OF FINISH

Arctic White.

HIGH-FINISH POLYCARBONATE

Smooth and luminous. A clean finish for the everyday.



03 ARCTIC WHITE — SMOOTH HIGH-FINISH PC

Nothing here is trying too hard.

Just timeless design, thoughtful finishes, and the ease of everyday living.

ALVEX™

ANATOMY / SERIES X

Strength, built in.

A refined finish begins with what holds it together.



MOULDED-IN REINFORCEMENT

Made stronger from within.

Metal inserts are moulded into the base to reinforce the plate beneath its clean exterior.

A considered foundation for lasting everyday use.

INTEGRATED METAL DETAIL

01 THE TWO-PIECE CONSTRUCTION

A considered finish. A clear choice.

SIZES / CODES / MRPs

MODULE	INCHES	MATTE CODE	WHITE CODE	BOX	WHITE MRP	BLACK/GREY
1M	3 x 3	XMT01	XPC01	10	₹113	₹138
2M	3 x 3	XMT02	XPC02	10	₹113	₹138
3M	4 x 3	XMT03	XPC03	10	₹125	₹163
4M	5 x 3	XMT04	XPC04	10	₹150	₹200
6M	8 x 3	XMT06	XPC06	10	₹200	₹263
8M	5 x 5	XMT08	XPC08	5	₹250	₹325
8M H	9 x 3	XMT08H	XPC08H	10	₹250	₹325
12M	8 x 6	XMT12	XPC12	5	₹313	₹413
16M	9 x 8	XMT16	XPC16	5	₹425	₹525
18M	8 x 8	XMT18	XPC18	5	₹500	₹675

FINISH CODES -PB Pure Black / -SG Space Grey / -AW Arctic White

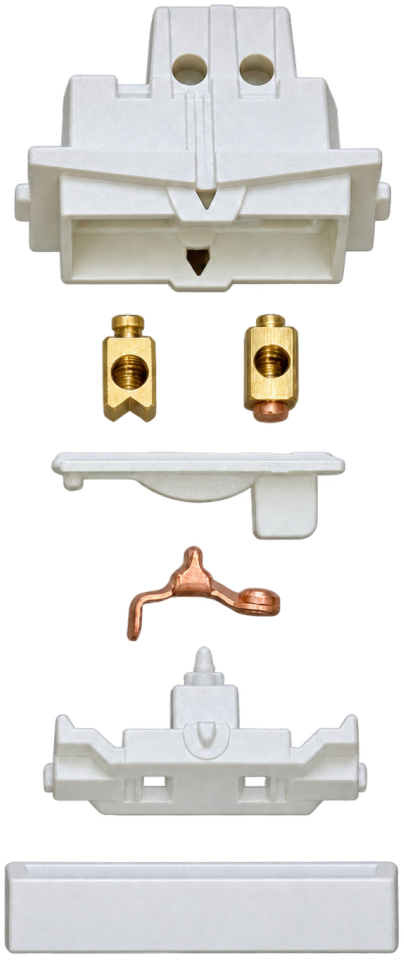
Example: XMT06-SG or XPC06-AW | 8M H = 8M Horizontal | 16M = 9 x 8 inches.

WHITE = SMOOTH HIGH-FINISH PC / BLACK & GREY = MATTE

THE INSIDE STORY / 04

Inside the click.

Six considered components. Four systems. One familiar touch.



01 THE FOUNDATION

Engineering-grade PC base. Pure brass terminals, copper-riveted, held by an FR nylon retaining strip.

02 THE CONTACT

A bimetallic rocker makes and breaks the electrical connection.

03 THE INNER ACTUATOR

FR-grade nylon guides the switch action and forms an insulating inner barrier.

04 THE TOUCH

A smooth polycarbonate rocker cap. Designed for the press you feel.

---

32 years in the making.

Since 1994, we've been refining the parts you don't see to improve the everyday moments you do.

Every switch. Considered.

From everyday control to heavier loads. One consistent design language.



01 ONE WAY / 10AX



02 TWO WAY / 10AX



03 ONE WAY / 20AX



04 TWO WAY / 20AX



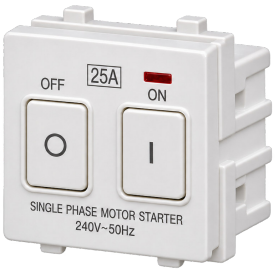
05 BELL PUSH / 1M



06 BELL PUSH / 2M



07 DP SWITCH / 32A



08 AC STARTER / 25A

The range.

MRP / PER PIECE

CONFIGURATION	CATALOGUE CODE	BOX QTY	WHITE	BLACK / GREY
10AX One Way Switch	XSW10-1	20 pcs	₹60	₹70
10AX Two Way Switch	XSW10-2	20 pcs	₹100	₹110
20AX One Way · Indicator	XSW20-1I	20 pcs	₹150	₹160
20AX Two Way · Indicator	XSW20-2I	20 pcs	₹200	₹220
Bell Push · 1M	XBP01	20 pcs	₹100	₹110
Bell Push · 2M	XBP02	10 pcs	₹140	₹160
32A DP Switch	XDP32	10 pcs	₹750	₹800
25A AC Motor Starter	XMS25	10 pcs	₹685	₹730

COLOURS ARCTIC WHITE · PURE BLACK · SPACE GREY

Use suffix -W, -B or -G for finish. Example: XSW10-1-G

10AX and 20AX switch variants are rated 240 V~.

The connection is everything.

A considered range of sockets for the devices that shape everyday life.



01 3-PIN SOCKET
6A · 240V~



02 16A / SAFETY SHUTTER
16A · 240V~



03 2-IN-1 / INTERNATIONAL
13A · 240V~



04 2-PIN SOCKET
6A · 240V~

The configurations.

MRP / PER PIECE

SOCKET CONFIGURATION	ITEM CODE	RATING	PACK	WHITE	BLACK / GREY
3-Pin Socket	XSO06-3P	6A / 240V~	10 pcs	₹100	₹125
16A Socket with Safety Shutter	XSO16-S	16A / 240V~	10 pcs	₹210	₹250
2-in-1 International Socket	XSO13-2I	13A / 240V~	10 pcs	₹190	₹220
2-Pin Socket	XSO06-2P	6A / 240V~	10 pcs	₹85	₹100

COLOURS ARCTIC WHITE · PURE BLACK · SPACE GREY

Pure Black and Space Grey share the same MRP. Packing: 10 pcs each.
Finish code: -W / -B / -G. Example: XSO16-S-G.

SUPPORTING MODULES / 10 CONFIGURATIONS

Every detail has a purpose.

Control, indication, protection and charging. Designed to belong.



01 FAN REGULATOR / 1M
CONTROL



02 FAN REGULATOR / 2M
CONTROL



03 NIGHT INDICATOR
1 MODULE



04 BLANK MODULE
1 MODULE



05 MINI TRIP / SP
10 / 16 / 25 / 32A



06 MINI TRIP / DP
32A



07 DUAL USB / A + C
2.2A OUTPUT

The collection.

MRP / PER PIECE

CONFIGURATION	CATALOGUE CODE	PACK	WHITE	BLACK / GREY
Fan Regulator · 1M	XFR01	20 pcs	₹350	₹400
Fan Regulator · 2M	XFR02	10 pcs	₹400	₹480
Night Indicator · 1M	XNI01	20 pcs	₹70	₹85
Blank Module (Dummy) · 1M	XBL01	80 pcs	₹30	₹40
Mini Trip MCB · SP 10A	XMT-SP10	20 pcs	₹300	₹350
Mini Trip MCB · SP 16A	XMT-SP16	20 pcs	₹300	₹350
Mini Trip MCB · SP 25A	XMT-SP25	20 pcs	₹300	₹350
Mini Trip MCB · SP 32A	XMT-SP32	20 pcs	₹300	₹350
Mini Trip MCB · DP 32A	XMT-DP32	10 pcs	₹350	₹430
USB A+C Charging Socket · 2.2A	XUSB-AC22	10 pcs	₹650	₹750

COLOURS ARCTIC WHITE · PURE BLACK · SPACE GREY

Pure Black and Space Grey share one MRP. Colour suffix: -W / -B / -G.

Designed for every connection.

Guestroom control, voice, data and entertainment. Seamlessly considered.



01 / HOTEL ROOM CONTROL

Key Tag DP Switch

32A / 240V~ / 2M

One gesture. Room power on.
A quieter way to welcome guests.

ACTUATION	KEY TAG
SWITCHING	DOUBLE POLE

THE INTERFACES

VOICE / DATA / RF



02 RJ11 TELEPHONE
VOICE / 1M



03 RJ45 DATA
NETWORK / 1M



04 TV ANTENNA
COAXIAL / 1M



05 CAT6 NETWORK
SHUTTERED / 1M

The collection.

MRP / PER PIECE

CONFIGURATION	CATALOGUE CODE	PACK	WHITE	BLACK / GREY
Key Tag DP Switch / 32A	XHK-DP32	10 pcs	₹680	₹780
RJ11 Telephone Jack	XTC-RJ11	20 pcs	₹130	₹160
RJ45 Data Outlet	XDT-RJ45	20 pcs	₹250	₹300
TV Antenna Coaxial Socket	XTV-COAX	20 pcs	₹130	₹160
CAT6 Data Outlet	XDT-CAT6	20 pcs	₹680	₹780

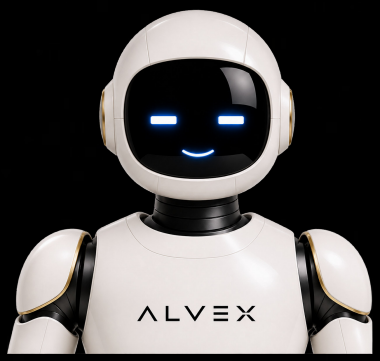
COLOURS ARCTIC WHITE · PURE BLACK · SPACE GREY

Pure Black and Space Grey share one MRP. Colour suffix: -W / -B / -G.

ALVEX™

INTRODUCING / THE NOIR SERIES

NOIR.



It's French for black. Apparently that matters.

- AL



Contrast, considered.

Pure Black frame. Space Grey keys. A quiet signature in chrome.



01 / PURE BLACK + SPACE GREY + CHROME

The collection.

MRP / PER PIECE

MODULE	SIZE (IN.)	ARCTIC WHITE	PURE BLACK	BOX	WHITE MRP	BLACK MRP
1M	3 x 3	NR01-AW	NR01-PB	10	₹113	₹138
2M	3 x 3	NR02-AW	NR02-PB	10	₹113	₹138
3M	4 x 3	NR03-AW	NR03-PB	10	₹125	₹163
4M	5 x 3	NR04-AW	NR04-PB	10	₹150	₹200
6M	8 x 3	NR06-AW	NR06-PB	10	₹200	₹263
8M	5 x 5	NR08-AW	NR08-PB	5	₹250	₹325
8M H	9 x 3	NR08H-AW	NR08H-PB	10	₹250	₹325
12M	8 x 6	NR12-AW	NR12-PB	5	₹313	₹413
16M	9 x 8	NR16-AW	NR16-PB	5	₹425	₹525
18M	8 x 8	NR18-AW	NR18-PB	5	₹500	₹675

FINISH CODES -AW ARCTIC WHITE / -PB PURE BLACK

AVAILABLE IN

☐ ARCTIC WHITE ☐ PURE BLACK

INTRODUCING THE METAL STANDARD

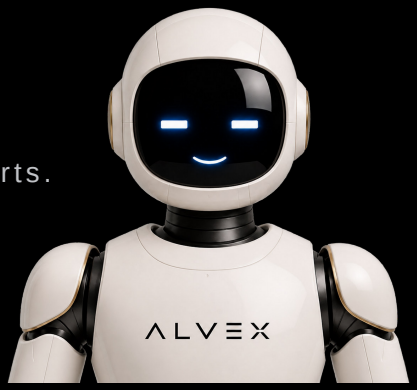
X-ARMOUR.

Strength, built in.

Full-metal moulded base. Precision-set reinforcement inserts.

A NOTE FROM AL

"Overengineered?
I'll take that as a compliment."





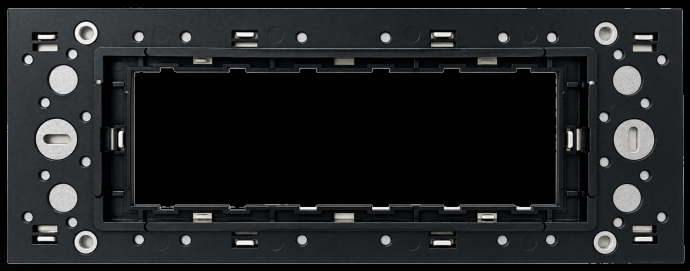
X-ARMOUR / COLLECTION

Strength, refined.

Seamless from the outside. Metal-reinforced where it matters.



01 / COMPLETE LOOK



02 / THE MOULDED METAL FOUNDATION

The collection.

MRP / PER PLATE

MODULE	SIZE (IN)	CODE	PK	ARCTIC WHITE	COLOUR
1M	3 × 3	XA01	10	₹270	₹330
2M	3 × 3	XA02	10	₹270	₹330
3M	4 × 3	XA03	10	₹300	₹370
4M	5 × 3	XA04	10	₹340	₹420
6M	8 × 3	XA06	10	₹450	₹550
8M SQ	5 × 5	XA08S	5	₹550	₹680
8M H	9 × 3	XA08H	10	₹540	₹660
12M	8 × 6	XA12	5	₹760	₹930
16M	9 x 8	XA16	5	₹880	₹1,080
18M	8 × 8	XA18	5	₹1,060	₹1,300

THREE FINISHES. ONE FOUNDATION.

Arctic White Pure Black Space Grey

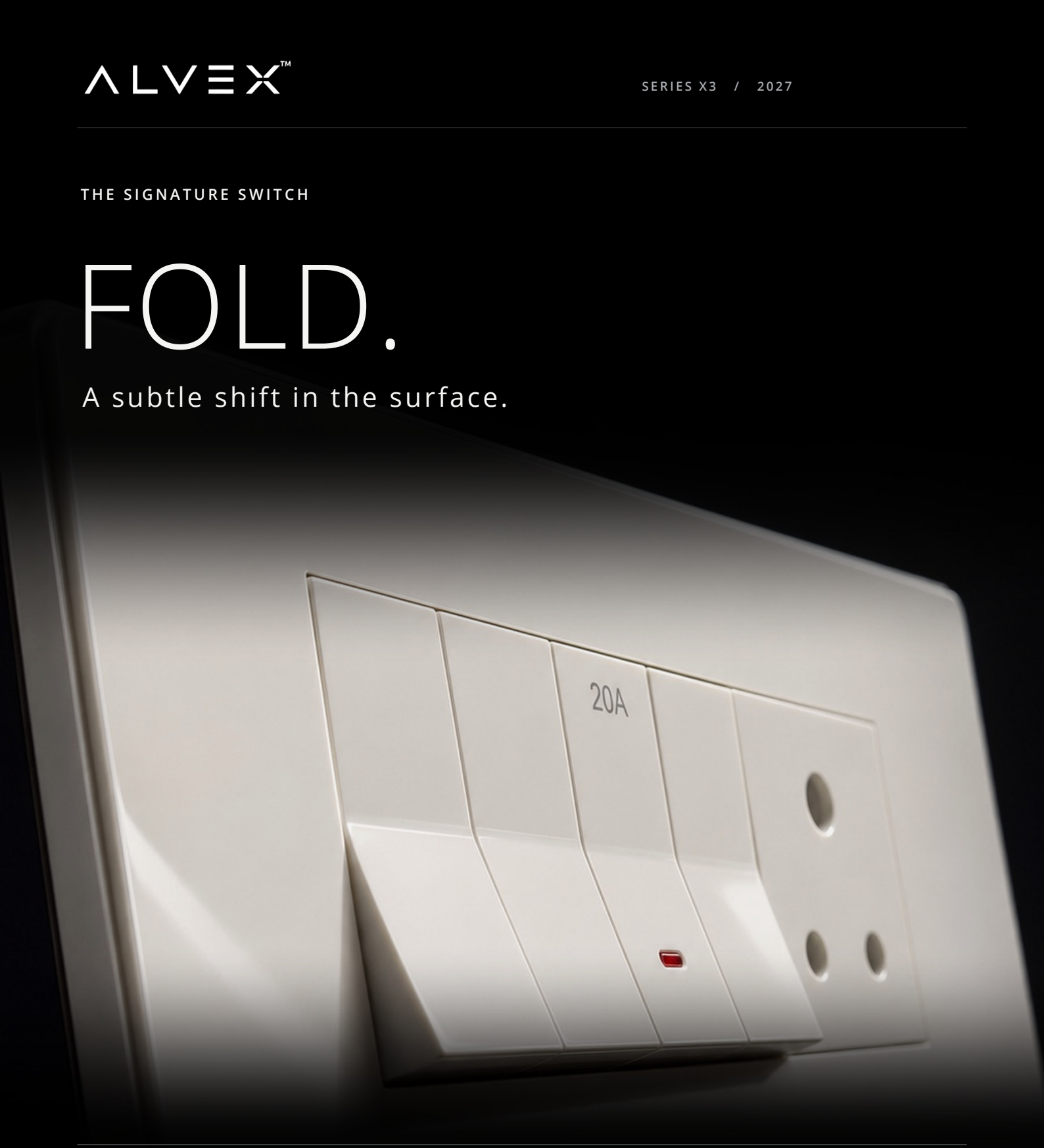
Code suffix: -AW Arctic White / -PB Pure Black / -SG Space Grey

MRPs inclusive of all taxes. Switches and sockets shown for illustration.
Codes and prices apply to X-ARMOUR cover plates only.

THE SIGNATURE SWITCH

FOLD.

A subtle shift in the surface.



SCULPTED. PRECISE. UNMISTAKABLY X3.

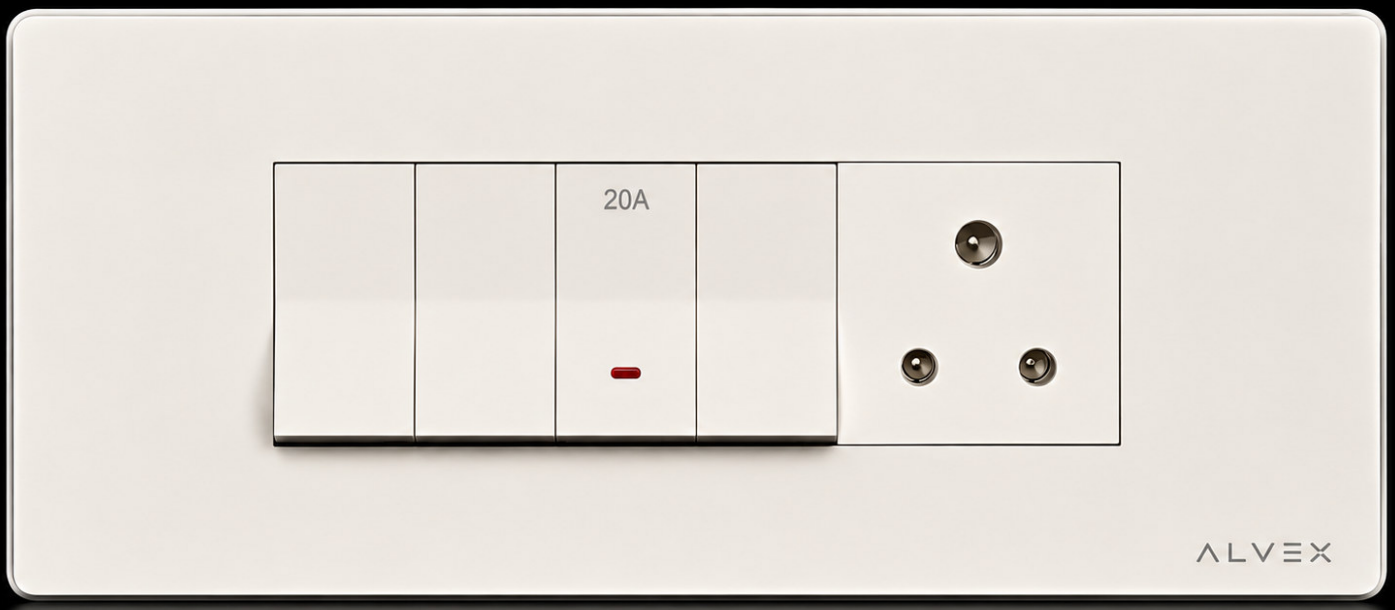
One clean fold transforms the familiar rocker into a signature.

AL: Small change. Very deliberate. I counted the angles.

THE COMPLETE EXPRESSION

Arctic White.

Quietly distinctive.



AVAILABLE NOW / ARCTIC WHITE

NEXT / CARBON GREY

THE COLLECTION

MRP / PER PIECE / INCL. GST

MODULE	SIZE (IN.)	ITEM CODE	BOX	MRP
1M	3 x 3	X3F01-AW	10	Rs. 88
2M	3 x 3	X3F02-AW	10	Rs. 88
3M	4 x 3	X3F03-AW	10	Rs. 100
4M	5 x 3	X3F04-AW	10	Rs. 125
6M	8 x 3	X3F06-AW	10	Rs. 163
8M	5 x 5	X3F08-AW	5	Rs. 213
8M H	9 x 3	X3F08H-AW	10	Rs. 213
12M	8 x 6	X3F12-AW	5	Rs. 275
16M	9 x 8	X3F16-AW	5	Rs. 375
18M	8 x 8	X3F18-AW	5	Rs. 450

FINISH CODE -AW / ARCTIC WHITE ONLY

OUR PHILOSOPHY / OUR PROMISE

Make it yours.

ALVEX mechanisms interchange across the compatible plate families shown here. Choose a plate. Combine switches, sockets and controls. Make it personal. Change the combination whenever you choose.

MORE COLOURWAYS ARE ALREADY IN THE WORKS.

THE PROMISE, IN YEARS.

20 YEARS / STANDARD SWITCHES

No-questions-asked, piece-for-piece replacement for manufacturing defects.

10 YEARS / SOCKETS

Manufacturing-defect replacement, excluding overload-related burning or damage.

03 YEARS / SPECIALTY MODULES

Fan regulators, indicators, MCBs, USB modules, DP switches and all hospitality modules. From the date of manufacture.

SERVICE, EVERYWHERE.

Eligible manufacturing defects are replaced piece-for-piece through authorised ALVEX dealers across India. Assistance: alvexswitches.com

All MRPs include GST. Use products within their marked ratings and consult a qualified electrician. Warranty covers manufacturing defects; misuse, tampering, incorrect installation, physical damage and overload failures are not manufacturing defects. Statutory rights remain unaffected.

THE PEOPLE BEHIND THE PRODUCT

Only the beginning.

Rooted in engineering. Connected to every wall we serve.



NEXT / PROTECTION

THE AL SHIELD

MCBs / Launching soon



NEXT / LIGHT

ALVEX LUME

Coming soon

BASANT ENTERPRISES

CORPORATE RELATIONS OFFICE

Mumbai

Level 3, The Capital
Plot C-70, G Block Road
Bandra Kurla Complex
Bandra East, Mumbai
Maharashtra 400051

BASANT ENTERPRISES

MANUFACTURING / UNIT 1

Jalandhar

2A Guru Nanak Complex
Kapurthala Road
Jalandhar City, Punjab
144001

BASANT ENTERPRISES

MANUFACTURING / UNIT 2

Jalandhar

Khasra No. 72/2/2
Village Wariana
Kapurthala Road
Jalandhar, Punjab
144001

LET US TALK.

sales@alvexswitches.com
support@alvexswitches.com

A CLOSER CIRCLE.

AL'S CIRCLE.

Coming soon on Google Play & App Store.

@alvexswitch

@alvexswitch

www.alvexswitches.com

Designs, colours, availability and published prices may evolve with future editions.
BASANT ENTERPRISES is the owner of the ALVEX brand. For assistance, contact an authorised dealer.

AN OPEN NOTE TO OUR DEALER PARTNERS

To our partners.

A good product is only half the story.
The other half is the person who introduces it to the customer. That is you.

01 **LET THE PRODUCT SPEAK.**

Show the finishes. Let people feel the switch. Help them choose compatible plates and modules.

02 **KEEP EVERY QUOTE CLEAR.**

Catalogue MRPs include GST. Your trade discounts, payment benefits and freight terms are in the Dealer Partner Policy.

03 **MAKE SUPPORT PERSONAL.**

Guide eligible manufacturing-defect claims through the authorised ALVEX replacement process, subject to warranty terms.



We are building ALVEX for the long run.
Thank you for building it with us.

WITH APPRECIATION

BASANT ENTERPRISES

TEAM ALVEX

ALVEX™

ENGINEERED FOR EVERYDAY

More to discover.

SCAN TO EXPLORE

www.alvexswitches.com

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